

YEAR OF YAY!

Sponsorship Drive



YEAR OF YAY! is a series of 12 rides to celebrate our city and promote membership in Yay Bikes!. Everyone who rides with us will receive an exclusive button designed by local design firm Bandito Design Co, as well as other goodies.

What do you get?

- Logo on the poster
- Logo on the flyer
- Logo and link to website from Yay Bikes! Facebook page
- Twitter mention(s)

How can you help?

- Sponsor a ride for \$500
- Sponsor the series for \$6000
- Donate materials for goody giveaways
- Provide support services for an event
- Be a rest stop for a ride

Example: March's theme is St. Patty's Day, so slap on some green (or orange, as you wish), bring your pot o' gold and ride along! We'll be joining COTA in the St. Patty's Day Parade and then honoring the Irish in us all at Hal & Al's.

All Year of Yay! rides are FREE for Yay Bikes! members and \$5 for non-members.



Button designs by Bandito Design Co.

MONTH	THEME	BUSINESSES	PROPS/OUTFITS
Jan 21	Warm & cozy!	Cafes	Whatever it takes to stay cozy
Feb 11	Bike love	Candy shops	Tandem bikes
Mar 17	St. Patty's	Pubs	Green / pot o' gold
Apr 21	Music	Record Shops	Boombox
May 19	Bike Month	Bike shops	Spandex!
Jun 2	Artistic expression	Arts orgs	Paint & stickers
Jul 14	Farm fresh	Farmer's markets	Cooking supplies
Aug 18	Back to school	Kid stores	School uniforms
Sep (TBD)	Fine Dining	Restaurants	Dress up
Oct 20	Halloween	Bizarre shops	Costumes
Nov 17	Give back	Grocers	Trailers to collect food for a pantry
Dec 8	Local holidays	Craft stores	Santa

Our sponsors



Yay Bikes!
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Yay Bikes! is a 501c3 member organization, and you can support our work by joining us! Our first 200 members of 2012 will forever have a "Founding Member" designation on their cards. Plus, all members will ride free on Year of Yay! rides and get surprise benefits throughout the year.

- yaybikes.com
- info@yaybikes.com
- [facebook.com/yaybikes614](https://www.facebook.com/yaybikes614)
- [twitter: @yaybikes](https://twitter.com/yaybikes)